Digital Collection
SHOWCASE DESIGNS AS FULL COLLECTIONS ONLINE
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Maximize the power of 3D to develop, produce and market your design with an online platform that lets you manage, share, and present entire collections to anyone, anytime and anywhere.

Capture the true-to-life 360° look of a garment in the light it deserves – with photorealistic rendering – with no need for costly physical samples that take time to produce.

Speed up your collection review and decision-making process:

- Showcase full 3D collections online, within 2-3 weeks instead of months
- Jumpstart your product development, marketing and sales processes, before you even have a single, physical prototype
- Get early feedback on your collection, including all styles and colorways
- Collaborate more efficiently with colleagues, external suppliers and partners
Features

- Multiple viewing options -
  - Full collections
  - Individual samples
  - Zoom
  - 360° turntable
  - Sample information (name, type, colors, sizes, etc.)
- Customized collection search and multi-criteria filtering options
- Unlimited capacity for users and uploads
- Administrator dashboard
  - Upload and create endless collections
  - Add/remove 3D 360 views
  - Edit collection and sample-specific information
  - Manage permissions

KEEPING YOUR DATA SECURE

All information uploaded to the Digital Collection app is safely stored within the O/Cloud Admin Console. Only the app’s admin can set permissions for its user list, and manage content, to keep your collection fully secure.

O/Cloud

A secure and robust SaaS platform for collaboration and data management, optimized for the fashion industry.

Using O/Cloud, store, share, and manage product-related data more effectively, for better and faster decision-making.

ONLY 3 STEPS TO MAKE IT HAPPEN

STEP 1 Create customized folders for each digital collection
STEP 2 Upload photorealistic renderings and add the technical information per design.
STEP 3 Share your collections internally and externally

FILTER YOUR SELECTION

Quick Search

Category
- Coats
- Dresses
- Pants
- Shirts

Delivery
- Delivery 1
- Delivery 2
- Delivery 3

Line
- Men
- Women

O/CLOUD ADMIN CONSOLE FOR DIGITAL COLLECTION

COMPANY ADMINISTRATOR:
Manage company level information, users, company content such as collection and styles.

CONTENT MANAGER:
Manage content including collections, styles, and assign filters
Optitex empowers apparel and soft goods companies to revolutionize the way they develop, produce, and market their products. Optitex is the world’s leading provider of an integrated 2D/3D software platform that enables customers to quickly create true-to-life 3D digital garments that inspire. Brands, retailers, and manufacturers can now view their collections in all styles and colors months earlier, and leverage digital garments to collaborate, market, and sell better than ever before. Since its founding in 1988, Optitex has worked to keep thousands of companies and tens of thousands of users at the forefront of technology, enabling them to greatly reduce their time to market and costs, and increase their competitive advantage.